



The National Exhibition of Technology & Innovation

First Edition



Introducing Fannema Techshow

1-4 October 2024, Isfahan

2 October 2024 – Only for specialists' visit



Fannema Preshow

Main Goals

of the Fannema Exhibition of
Technology and Innovation

Hope Creation

To attract citizens, especially teenagers and youth, increasing interest and creating hope via active participation

Conjoin

Completing the value chain with focus on economic communications in the technological ecosystem

Value Creation

An efficient narrative of the chain of innovation & technology in solving national and regional problems and creating national value.



"Invitation"

The 2nd Fannema Exhibition, 1-4 October 2024, Isfahan

2 October 2024 – Only for specialists' visit

You will get to know the most up-to-date products, knowledge-based services and creative industries in Fannema. Sharing capabilities, knowledge and experience of the elements of the entrepreneurial ecosystem has a special place in Fannema.

Introducing the technological needs of industries, leading organizations and executive bodies, finding subjects for investment and business partners through specializes events and meetings to realize open innovation is one of the most important reasons for your presence in the annual national exhibition of technology & Innovation in Isfahan, half of the world.



The 2nd Fannema Exhibition of Technology and Innovation

Organizers: Isfahan Provincial Government, Isfahan Municipality, Isfahan Science & Technology Town



**Stakeholders
of Fannema**



Financial funds

**Innovative
and
developing
organizations**

**Large industries &
executive institutions**

**Innovation centers &
accelerators**

**Entrepreneurs
& investors**

**Knowledge-based &
creative companies**



“

Isfahan has been known as a city of entrepreneurship and industry since the past and nowadays, with the presence of leading industries and the development of the creative and knowledge-based ecosystem, it has become one of the most dynamics regional innovative and technological ecosystems. Isfahan is the home of a large innovation and industrial Centers and has been assigned the highest position in many development indicators, especially in the field of technological industries. We are trying to provide the grounds for connecting the elements of the country's entrepreneurship and technology ecosystem for the second year and play a role in the development of the knowledge-based economy.

**The National Exhibition of Technology & Innovation
as vastas Half of the World**





A Review of the 1st Fannema Exhibition

The statistics and participants of Fannema 2023

8 thousand square
meters of exhibition
space

10 thousand general
and specialist visitors

Fannema 2023

The 1st Exhibition of Technology & Innovation, According to Statistics

41

Events &
Panels

810/000 USD

Value of Commercial
Contracts

58

Specialized
Meetings



Fannema 2023

The 1st Exhibition of Technology & Innovation , According to Statistics

80

With the participation
of executive bodies
and large industries

Technological
needs

47

Foreign guests

184

Knowledge-based
& creative cores

Fannema 2023

The 1st Exhibition of Technology & Innovation, According to Statistics

26

Possibilities of
financing

8

Cooperation
contracts & MOU

Large industries &
executive institutions

15

Fannema 2023

The 1st Exhibition of Technology & Innovation, According to Statistics

60

16

20

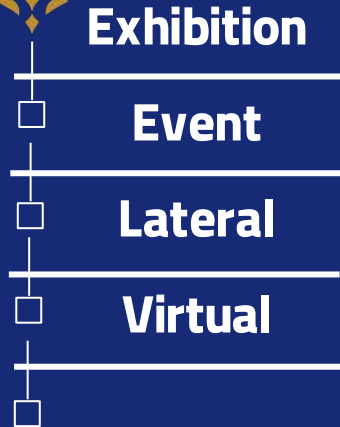
Start ups

Accelerators,
innovation and
growth centers, and
universities

Investors
and financial
funds



Executive Models and Main Approaches in Fannema 2024





Main Approaches In Fannema 2024

Sharing technological capabilities and needs

Investment and partnership

Unveiling creative and technological products

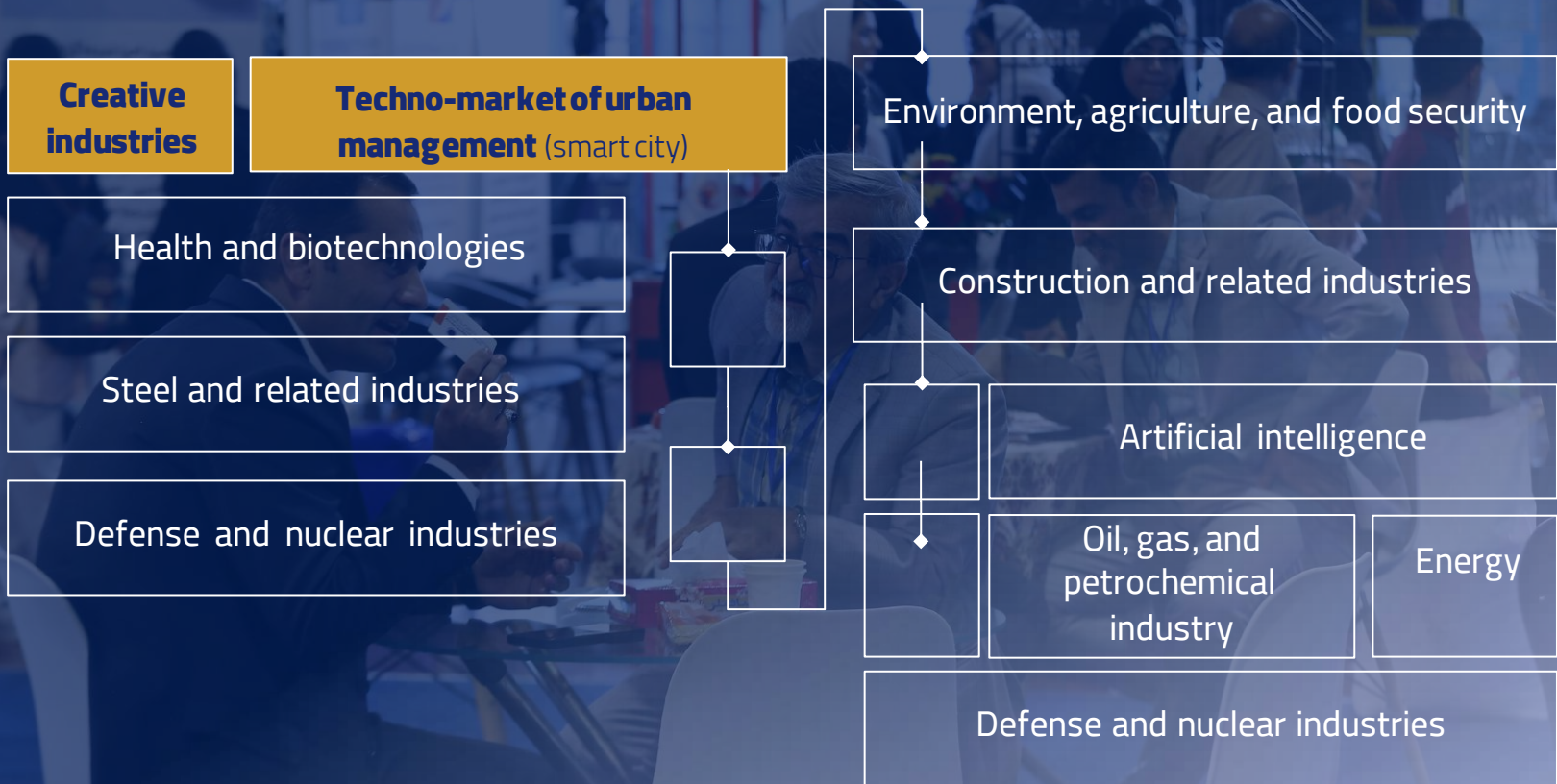
Promotional events and innovation management

2024/10/01

Contributors



Ten Technological Fields of Fannema 2024



Exhibition and Event Plans of Fannema 2024

Fan Governance

Fan Work

Fan Fund

Fan Pitch

Fan Net

Fan Game





Fan Fund



Fan governance



Fan Work



Fan Pick



Fan Net



Fan Game



مستقبل بين المللى
معرفى ظرفيت ها و فرصت هاى تعامل با
كشور هاى منطقه در حوزه فناورى هاى پيشرفته
"International Summit on Increasing Capabilities and Opportunities
of Interactions with the Region Countries in the High-Tech Field"



Fan governance

**Maturity patterns of
open innovation**

Valuation of intangible assets

Panel

Investment challenges and opportunities

New methods of financing

Legal challenges of new businesses

Approaches of the Law of Knowledge-Based
Production Leap



Fan Work



Challenges

Challenge of problem solving using artificial intelligence

Experiences

Experiencing attendance at the Gitex Exhibition

Experiencing new technologies in urban management

Experiencing new technologies in large industries



Fan Net



Tedex

Hamfekar
(consultation)

Shahrayand (technologies of future Isfahan)

Chat



Reverse pitch

Expressing the challenges and issues of industries and executive bodies

Reverse pitch

Expressing the challenges and issues of urban management

Tech show

Presenting the capabilities of companies

00:07:00



Fan Fund

Investment event

Artificial intelligence

Investment event

Noavard-e Rooz

Cognopol

The event of cognitive sciences
technologies

Fannema Techshow 2023

نمایشگاه ملی فناوری و نوآوری
۱۰ الی ۱۲ مهرماه / نمایشگاه بین المللی اصناف

رویداد نوآوری





Fan Game

National Robotics Competition

Four leagues at the national level

Game Programming Marathon

From idea to product game

Gamification

Solving the problems of urban management

Marketing game

Fannema's breaktime

Closing ceremony of the Handicrafts Festival

Exclusive to technical and vocational training institutions

Key Indicators of Fannema 2024

30 contracts and memorandums

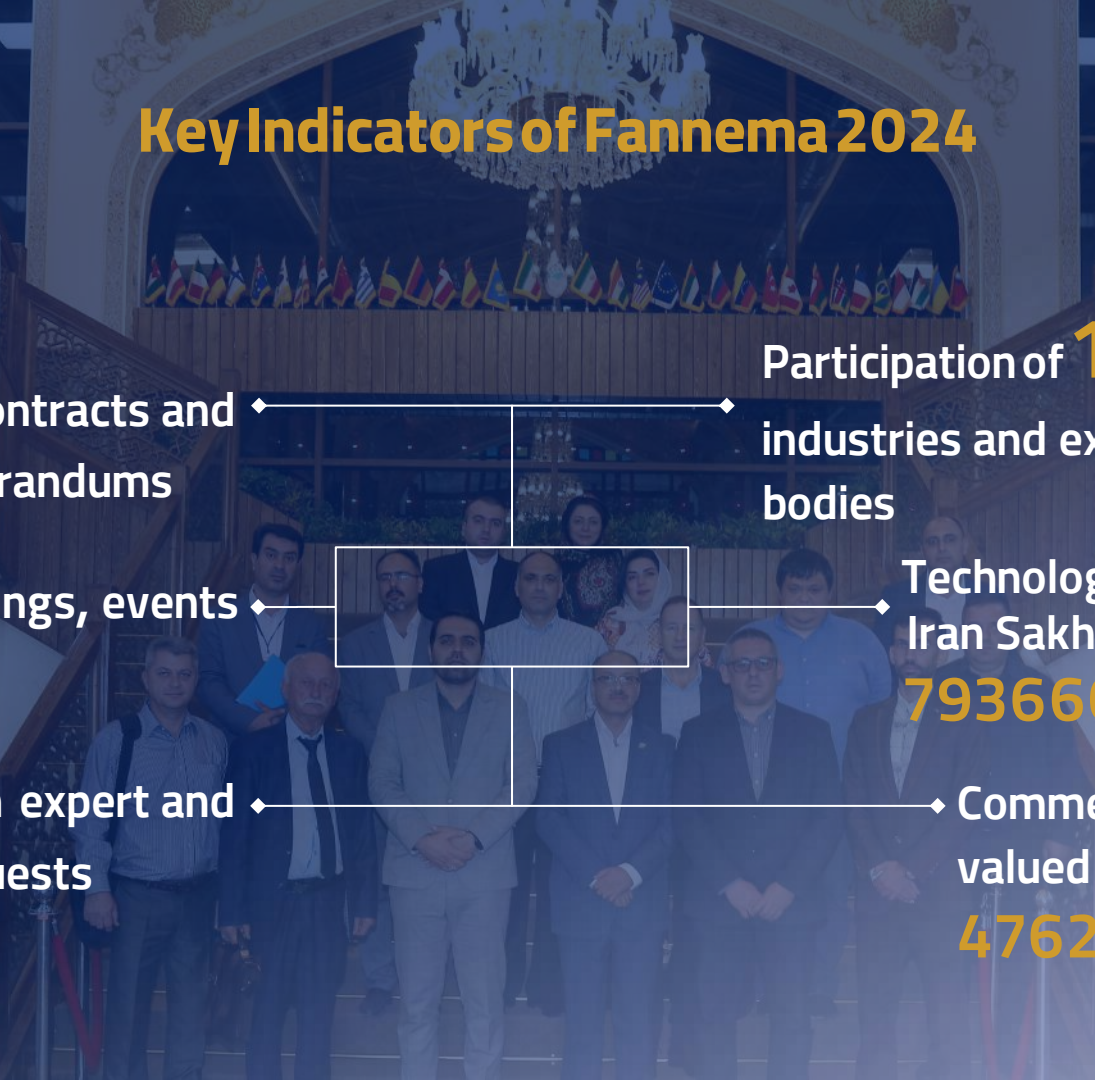
Participation of **15** industries and executive bodies

180 meetings, events and panels

Technological needs in Iran Sakht valued at **79366000 USD**

60 foreign expert and business guests

Commercial contracts valued at **4762000 USD**





**Other Special Opportunities in
Fannema 2024**



Opportunities for the Participation of Citizens and Experts

Shahrayand

Future technologies with future studies

Urban Observatory

Urban data-driven decision-making system

Iran Sakht Table

Municipality's technological needs

**Shahrandishan
(City Thinkers) Club**

Citizen participation platforms

Receiving International Awards And Visits from Foreign Trade Delegations



The special award of Turkish Inventors Association
The special award of Global Association of Innovation,
Science, and Research





Fannema's Media

160

160 news and
Teasers
productions

2

2 Press
conferences

15

15 Video news reports



Visits from Students

Facilitating free transportation for schools and universities

Costs of Booths and Spaces in the 2nd Exhibition of Technology and Innovation

Open space in front of Amir Kabir Hall	Amir Kabir Hall		
Raw spaces	Shared spaces	Booths with facilities	Raw spaces
At least 40 square meters	6 square-meter blocks	At least 12 square meters	At least 9 square meters
Basic facilities Single-phase electric power	Basic facilities <ul style="list-style-type: none"> • Flooring • 1 display counter • lighting • 1 power outlet 	Basic facilities <ul style="list-style-type: none"> • Partition walls • Space frame • Lighting (1) • 1 power outlet 	Basic facilities Single-phase electric power
Deadline for application with 30 percent discount			
7 USD	119 USD	13 USD	11 USD



Location

Isfahan International Exhibitions Center, Isfahan, Iran



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