

## Second International Sustainable City Exhibition: Special Services and Offers for Foreign Delegations



The Second International Sustainable City Exhibition, focusing on smart urban management, sustainable economy, renewable energies, green and sustainable transportation, environmental preservation, smart and sustainable construction, smart governance, information and communication infrastructures, research, innovation economy, and social sustainability and security in smart cities, is the largest joint gathering of government agencies and private companies. This exhibition plays a crucial role in empowering cities, enhancing urban life, and aiding better decision-making by city managers to provide modern urban services and sustain industries and necessary infrastructures.

Scheduled to take place from April 20<sup>th</sup> to 23<sup>rd</sup>, 2024, at the International Exhibition Center on Kish Island, Iran, with the participation of nearly 250 exhibitors in an expansive space of over 20,000 square meters, the event is licensed by the Iran Trade Development Organization and organized by Four Seasons Holding and Kish Investment and Development Company.

### Special Offers for International Delegations:

Given the importance of foreign delegations' visits and the transfer of experiences from successful and sustainable cities worldwide, coupled with the significance of gaining insights into the latest technologies and achievements in this exhibition, special offers are extended to visiting foreign delegations:

#### 1. Exclusive Bilateral Business Sessions:

- Complimentary specialized bilateral business sessions with municipal authorities, water and energy industries, petrochemical, mining, and technology development companies.

#### 2. Guided Project Tours:

- Complimentary guided tours for foreign delegations to explore exemplary projects in sustainability and smart city initiatives for a deeper understanding of capacities, requirements, and achievements.

#### 3. Cost-Free Transportation and Accommodation:

- Free round-trip transportation, hospitality, and amenities throughout the visit to Iran.

#### 4. Free Tour Leader and Translator:

- Complimentary tour leader and translator services from arrival to departure.

#### 5. Discounts on Hotel Accommodations:

- Special discounts on hotel expenses for delegates during their stay in Iran.

#### 6. Legal Consultation Services:

- Free legal consultation services for contract and agreement drafting.

#### 7. International B2B Pavilion Placement:

- Complimentary placement in the international B2B pavilion for business setup.

#### 8. Workshops and Discussion Panels:

- Free workshops on sustainable technologies and discussion panels on requested topics.

#### 9. Training on Sustainable City Issues:

- Complimentary participation in workshops covering issues related to sustainable cities.

**We look forward to hosting you at the Second International Sustainable City Exhibition, where innovation meets sustainability.**

## Workshops at the 2<sup>nd</sup> International Sustainable City Exhibition



### 1. Sustainable Transportation Workshop:

- Traffic Management and Air Pollution Prevention
- Enhancement of Public Transportation Facilities
- Promotion of Sustainable Vehicle Use

### 2. Urban Waste Management Workshop:

- Optimization of Waste Collection and Disposal Processes
- Encouraging Recycling and Reducing Excessive Waste Generation
- Introduction to Successful Waste Management Models in Sustainable Cities

### 3. Clean Energy in Cities Workshop:

- Improving Energy Efficiency in Buildings
- Choosing Renewable Energy Sources
- Smart Energy Management in Sustainable Cities

### 4. Green Space Development in Cities Workshop:

- Design and Implementation of Parks and Green Spaces
- The Role of Trees in Improving Urban Air Quality
- Connection of Green Spaces with Citizen Well-being

### 5. Urban Water Management Workshop:

- Optimizing Water Consumption and Managing Water Quality
- Revitalization of Rivers and Watersheds
- The Role of Technology in Smart Water Management in Cities

### 6. Smart Technologies in Urban Living Workshop:

- Utilizing IoT in City Management
- Smart Interaction with Citizens
- Successful Projects and Examples of Urban Smartification

### 7. Urban Design for Sustainability Workshop:

- Principles of Urban Design for Pollution Reduction
- Developing Environmentally Friendly Public Spaces
- Urban Interaction for Sustainable Cities

### 8. Citizen Participation in Urban Decision-Making Workshop:

- The Role of Citizens in Urban Development and Increasing Transparency
- Managerial Participation in Urban Projects
- Global Experiences in Citizen Participation

### 9. Urban Renewal Workshop:

- Renovation and Development of Aging Neighborhoods
- Coping with Urban Transformations and Improving Quality of Life
- Management of Old Districts towards Sustainable Cities

### 10. Cultural Sustainability in Urban Workshop:

- The Relationship Between Culture and the Environment
- Promoting Cultural Values for Sustainability
- The Role of Art in Shaping Urban Culture

## Discussion Panels at the 2<sup>nd</sup> International Sustainable City Exhibition:



### 1. Sustainable Urban Design:

- Principles of Urban Design for Environmental Improvement
- Management of Public and Green Spaces in Sustainable Cities
- Enhancing Urban Living Environments through Smart Design

### 2. Sustainable Transportation:

- Increasing the Use of Public Transportation and Cycling
- Smart Traffic Management for Air Pollution Reduction
- The Role of Technology in Improving Transportation in Cities

### 3. Urban Waste Management:

- Managing the Negative Effects of Waste and Recycling Materials
- Using Technology to Reduce Waste Generation
- Successful Experiences in Waste Management in Sustainable Cities

### 4. Clean Energy in Cities:

- Reducing Energy Consumption and Increasing the Use of Renewable Energies
- Successful Projects in Implementing Sustainable Energy Systems
- The Role of Youth in Energy Culture

### 5. Green Space Development:

- Promoting Green Spaces in Cities as Environmental and Recreational Resources
- The Role of Plants in Improving Urban Air Quality
- Successful Models of Green Space Development in Large Cities

### 6. Urban Water Management:

- Optimizing Water Consumption and Managing Water Quality
- Enhancing Monitoring Systems for Water and Preventing Water Crises
- The Role of Technology in Smart Water Management in Cities

### 7. Citizen Participation in Urban Decision-Making:

- The Role of Citizens in Urban Development and Increasing Transparency
- Managerial Participation in Urban Projects
- The Role of Technology in Facilitating Direct Communication Between Citizens and Authorities

### 8. Sustainable Urban Development:

- Development and Renovation of Aging Cities with a Sustainable Approach
- Social Management in Urban Development
- The Role of Green Economy in Sustainable Urban Development

### 9. Urban Renewal:

- Renovating Industrial and Residential Areas
- The Role of Art in Urban Renewal
- Successful Experiences in Urban Renewal

### 10. Sustainable Economy in Cities:

- Connecting Economy and Environment in Cities
- Projects and Programs for Sustainable Economy in Cities
- The Role of Small and Medium-sized Enterprises in Sustainable Urban Development

## Registration Form for Foreign Business Delegations to Attend the 2<sup>nd</sup> International Sustainable City Exhibition, 20<sup>th</sup>-23<sup>th</sup> April, 2024

### Delegation Information:

- Delegation Name:
- Country of Origin:
- Number of Delegates:
- Main Industry/Field of Interest:

### Contact Person:

- Name:
- Position:
- Email:
- Phone:

### Visit Details:

- Intended Date of Visit:
- Purpose of Visit:
  - Exploring Opportunities
  - Networking
  - Knowledge Exchange
  - Other (Specify):

### Additional Requests:

- Desire for B2B Meetings: Yes  No
- Accommodation Needed: Yes  No

*We are pleased to offer exclusive discounts for international visitors attending our event.*

### Special Requirements or Comments:

Please fill out the form with accurate information. After submitting the form, our team will contact you to confirm the details and make necessary arrangements for your delegation's visit to the 2<sup>nd</sup> International Sustainable City Exhibition.

### Secretariat:

- Address: No. 25, Corner of Talaei Alley, Einabadi Avenue, Dowlat Street, Tehran, Iran.
- Contact Numbers: +98-21-22556893 and 22770349
- Cellphone: +98 903 123 9281
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- **Contact Person: Mrs. Arezoo Aghamohammadi**



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